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[Digital Images Available](#)

**For Immediate Release**

**Midtown Detroit, Inc. announces new hours for 2018 Noel Night, extending a longstanding tradition for metro Detroit**

*Great music performances and family-friendly activities abound in the Midtown District*

Detroit, Michigan, November 26, 2018 – Midtown Detroit, Inc. announced today that the 46th annual Noel Night is scheduled for Saturday, December 1st. In order to allow visitors to spend more time experiencing both the institutions and the district activities, a change in hours is planned. Starting this year, museums including the C.H. Wright Museum of African American History, Detroit Historical Museum, Detroit Institute of Arts, Michigan Science Center, as well as the College for Creative Studies, and the main branch of the Detroit Public Library will be open only during daytime hours, with the traditional holiday programming at these locations moving to a daytime schedule. Please note that though some museums may open earlier, Noel Night daytime hours and free admission will be offered at these institutions from 11:00 a.m. to 5:00 p.m. The remainder of the venues throughout the Midtown footprint will continue with the early evening hours as they have done historically: 5:00-10:00 p.m.

Midtown Detroit, Inc., the producer of Noel Night, is hopeful that this change in format will allow visitors to experience more venues, participate in more activities, hear more music and enjoy the many Midtown restaurants and shops over a longer period of time. Think arts and culture by day—shop, dine and dance by night.

As the event has grown along with the overall Midtown development, significant challenges around congestion, parking and security have arisen at Noel Night. This new format will hopefully address these concerns and create a more relaxed environment for the public who had often times had to make some difficult choices of where to go and what to see in such a short time span.

Transportation options will continue with limited free Noel Night shuttles, the QLine, MOGO bikes, DDOT buses, and electric scooters (weather permitting). LYFT will also serve as Noel Night's official ride share partner and offer discounted rides to and from the district—use code:



NOELNIGHT. For more information about parking in the district, please visit:  
<http://www.noelnight.org/plan-your-visit>.

Perennial favorites such as the Noel Night bandstand featuring the Salvation Army Brass Band Sing-Along has been relocated to the corner of Cass Avenue and Prentis Street. The Ice Scraper Challenge featuring students from Wayne State University and the College for Creative Studies transforming blocks of ice into unique sculptural creations has been relocated to the plaza between Wayne State's Welcome Center and Bookstore along Warren Avenue. The Cathedral Church of St. Paul will also continue to host their annual Live Animals of the Nativity on their Woodward Lawn with new hours from 3:00-8:00 p.m. Wayne State's "Winter Art and Retail Market" will continue to be hosted at Warren and Woodward between the hours of 11:00 a.m. and 8:00 p.m. The College for Creative Arts and Crafts sale will also take place, but during the daytime hours between 11:00 a.m. - 5:00 p.m.

[Headlining performances](#) during the day include:

- The Detroit Actor's Theatre Company | 12:00, 2:00, 3:00, 4:00 p.m. | Michigan Science Center – Toyota 4D Theater
- Detroit Chamber Winds & Strings | 4:00 p.m. | Detroit Public Library – Friends Auditorium
- Lily and Madeleine | 1:30 & 3:30 p.m. | Detroit Institute of Arts – Lecture Hall
- Luke Winslow-King | 1:00 & 4:00 p.m. | Detroit Institute of Arts – Rivera Court
- Rev. Sekou | 3:30 p.m. | Charles H. Wright Museum of African American History

[Headlining performances](#) at night include:

- Birds of Chicago | 7:30 & 9:00 p.m. | Majestic Theater Complex - The Magic Stick
- CMAP presents "Nutcracker Silhouettes" shadow puppet performances | 4:30, 5:30, 7:00, 8:00 & 9:00 p.m. | Mosaic Midtown Church
- Cris Jacobs | 9:00 p.m. | Detroit Shipping Company
- Frank Moka | 9:30 p.m. | Max M. & Marjorie S. Fisher Music Center – The Cube
- Kuinka | 7:00 & 9:00 p.m. | The Garden Theater
- Monophonics | 9:00 p.m. | Motor City Brewing Works Warehouse
- Olivia Millerschinn | 7:00 p.m. | The Scarab Club
- Salvation Army Sing-Along | 9:00 p.m. | Noel Night Bandstand
- Tartan Terrors | 6:00 & 8:00 p.m. | Noel Night Bandstand
- Thornetta Davis | 9:00 p.m. | EMEAC + Cass Commons + 1<sup>st</sup> UU Church

Many other opportunities to have your photos taken with Santa will continue to be available day and night, including: Bethel A.M.E. Church (6-8:00 p.m.), Busted Bra Shop (3-6:00 p.m.), Cass Community United Methodist Church (5-10:00 p.m.), City Bird/Nest (5-10:00 p.m.), Detroit



Historical Museum (1-5:00 p.m.), Detroit Institute of Arts – Kresge Reception (12-4:00 p.m.), Filson (4-8:00 p.m.), Max M. & Marjorie S. Fisher Music Center (4-11:00 p.m.), Mosaic Midtown Church (5-10:00 p.m.), The Park Shelton Lobby (call for time), and The Scarab Club (12-8:00 p.m.).

A number of new businesses and venues will be participating this year, reflecting the growth of Noel Night and the Midtown Detroit district: Advance Plumbing, Bakersfield, Cobb's Corner Bar, Common Pub, Detroit Shipping Company, For the Love of Sugar, Founders Brewing Company, Griot Music Lounge, PKSA Karate, Pure Detroit, Rocco's Italian Deli, Second Best Bar, Castalia Cocktail Bar, Spread Deli + Coffee, St. Patrick Senior Center, Willis Show Bar, and Woodward Gardens Collective.

All locations will continue to be open free to the public for Noel Night published hours. We invite everyone to join us as we extend this longstanding tradition—both in hours and throughout our footprint.

For more information, please contact the Midtown Detroit, Inc. office at (313) 420---6000 or email us at [info@midtowndetroit.org](mailto:info@midtowndetroit.org). For a more detailed schedule, please visit: [www.noelnight.org](http://www.noelnight.org).

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[Midtown Detroit, Inc.](http://www.midtowndetroit.org) (MDI) is a nonprofit planning and development agency charged with revitalization of Detroit's Midtown and New Center neighborhoods. Representing over 200 area stakeholders, including Detroit's anchor educational, medical and cultural institutions, MDI provides public space maintenance and security services; marketing support; technical assistance; infrastructure and real estate development; grant administration; and arts programming for the district.